



## Alexion Privacy Notice to Health Care Professionals

Alexion Pharmaceuticals Australasia Pty Ltd (ABN 59132343036) and its affiliates ("**Alexion, we, us**"), aim to provide hope to patients and families affected by rare diseases. As stewards of information about these patients and the health care professionals who treat them, we believe that respecting and protecting that information is a key part of delivering lifesaving medications. We are committed to handling personal information fairly and transparently in support of our mission and in accordance with the laws and regulations that govern information protection and privacy. This notice aims to inform you of when, how and why we collect personal information about health care professionals like you and how you can find out more about our privacy practices.

### How We Collect Personal Information and Why We Use and Disclose It

We collect information about you both through interactions we have with you as well as from third party professional sources.

We receive information about you such as (first name, middle name, surname, gender, (academic) title, specialty, work address, phone number work language, type of your practice, your position) ("**your Personal Information**") from Veeva Open Data (<https://www.veeva.com/products/opendata/>). If you attend scientific or educational meetings, conference and workshops we sponsor, we also receive information regarding your attendance from the organisations that conduct those events. We may also obtain personal information from mailing list providers who permit us to use personal information about you to contact you.

We use and disclose that information to provide and improve our products and services, and to understand your medical preferences, priorities and needs, for example, for:

- **Communications:** to deliver information about our areas of expertise, our products and the rare diseases for which they are indicated;
- **Insights:** to improve the effectiveness of the promotional, scientific and educational information we provide; and
- **Engagement:** to contact you to arrange visits or to invite you to meetings or events or to engage in market research and to remember how and when we have interacted with you.

We respect your electronic communications privacy preferences so, unless we are required to inform you of certain safety information, an Alexion colleague is engaging in a direct electronic dialogue with you, or we are responding to an electronic messaging request from you, we only send you information about our products, webinars and scientific events and/or other scientific information to you via email, fax, SMS or other forms of electronic messaging with your express consent.

In order to better understand the needs of the medical communities we aim to serve, we may analyse information about our interactions, events and activities with you and other health care professionals and store that information in a way that helps us improve how we provide information and engage specifically with you. This may include understanding of your diagnosis and treatment approaches and how they correspond to Alexion products and the diseases for which they are indicated.

We may also use or disclose your personal information where required, authorised or permitted by applicable laws, court orders, or government regulations. For example, we may need to use or



disclose your personal information in order to undertake an audit or to investigate or respond to a complaint or security threat.

### **Personal Information Sharing**

From time to time, we may disclose your personal information amongst our affiliates and to third parties for the purposes referred to above. Third parties to whom Alexion might disclose your personal information are:

- Vendors and service providers who assist Alexion (e.g. for processing and mailing purposes, customer relationship management), such as IQVIA (formerly, IMS Health);
- Business contacts and research organisations who collaborate with us in relation to our products and services;
- Potential acquirers, financiers, and professional advisers in connection with a proposed sale, assignment or other transfer of the Alexion business;
- Government or law enforcement agencies, regulatory bodies and judicial authorities; and
- Our professional and legal advisers.

Any affiliated entity, vendor or service provider, or other third party who has permitted access to or to whom we transfer or make available Personal Information is required to keep it secure, as well as to process it only for the purposes for which we instruct them to do so.

### **International Personal Information Disclosure**

Alexion is an international group with affiliates and subsidiaries who operate and are located worldwide. As a result, we may disclose your personal information to our affiliates, service providers and other organizations referred to above, which are based outside Australia, including, but not limited to, in India, the United States of America, Switzerland.

In order to protect your privacy to the highest degree, where information is disclosed by or on behalf of Alexion to recipients in other countries, Alexion contractually obliges those recipients to take reasonable steps to protect your personal information from misuse, interference and loss and from unauthorised access, disclosure or modification.

### **Your Rights**

Your personal information will be handled in accordance with our Privacy Policy and any consents you have given. Our Privacy Policy details how you can access, correct or complain about the handling of your personal information, and how we will respond to your requests or complaints. Our Privacy Notice is available at <https://alexion.com/Legal#privacy>.

We will honour your request in accordance with the applicable laws and regulations. You may contact us by emailing: [PrivacyOfficer.Australia@alexion.com](mailto:PrivacyOfficer.Australia@alexion.com) or by writing to us at: Attention: Legal Director, Suite 401, Level 4, Building A, 20 Rodborough Rd, Frenchs Forest, NSW, 2086.



You also have the right to lodge a complaint with the privacy or data protection regulator in your country of residence (in Australia, the Office of the Australian Information Commissioner, [www.oaic.gov.au](http://www.oaic.gov.au)).

If you do not provide your personal information, we may not be able to provide you with assistance, services or information you have requested, and we may not be able to improve our products and therapies to suit your and your patients' needs.